

*The Positive Impact Portfolios actively select funds that aim to make a positive impact on society and the environment through their investments. Our quarterly updates feature companies that our funds invest in, showcasing their solutions to real world problems.*

Since 2017 we have been using the United Nations' Sustainable Development Goals as a way to think about impact. The 17 Goals provide a holistic framework for action around the most critical issues for society and for our planet. We have mapped the underlying holdings in the portfolios to these goals, and in this update will focus on three examples for Goals **3 – Good Health and Well-Being**; **7 – Affordable and Clean Energy**; and **12 – Responsible Consumption and Production**.

### 1 Finding the cure for rare diseases

Rare diseases present a huge challenge for medical research. While individually rare, there are around 7,000 genetic diseases which affect 350 million people globally. Individuals living with a rare disease are underserved due to the lack of resources being directed to their diagnosis, treatment and cure. Collectively, rare diseases are a large burden on patients, their families and our already overwhelmed healthcare systems.



#### EXAMPLE HOLDING

##### Shire



Shire is a global biotechnology company that focuses on rare diseases. With 40 clinical research programs currently in the pipeline, the company is demonstrating its drive to extend its coverage. For example in 2017, a phase 3 clinical trial pointed to the great success of its new Hereditary Angioedema treatment, with an average 87% reduction in experienced attacks in patients taking the treatment every two weeks.

Shire also focuses on providing access to rare medicines and rare disease diagnostic tests to underserved population in the US, with 1.5 million patients receiving financial assistance in accessing vital treatments per year.

For more details about the 17 UN Goals and to download our 2012-2017 Impact Review please visit our website: [eqinvestors.co.uk](http://eqinvestors.co.uk)

## SUSTAINABLE DEVELOPMENT GOALS



## FUND IN FOCUS

### Polar Capital Biotechnology



Shire received investments from the Polar Capital Biotechnology fund which focuses on companies developing and selling drugs to treat cancer, Alzheimer's and a number of other diseases.

## 2 Divesting from fossil fuels



The world's energy demand is expected to increase by another 30% by 2040. With our current global energy mix we are not on track to meet the Paris Agreement's objective of limiting global warming to 2°C and face the prospect of runaway climate change. Generating more power from renewables is key to reaching the warming target. But it is possible that the urgency of our situation is starting to bear fruit: renewable energy accounted for 70% of new worldwide power capacity in 2017.

### EXAMPLE HOLDING

#### Ørsted



Ørsted (formerly DONG Energy) is a Danish renewables company that has gone through a remarkable business model shift in light of the growing global pressures and opportunities to divest from fossil fuels. Their decision to shift away from fossil fuels was started in 2014/15, spurred by falling oil and gas prices, momentum in the renewables sector, and shareholder concern about climate change. By scaling up its wind energy assets, divesting from upstream oil & gas and converting its thermal power plants from coal to sustainable biomass, the company is now making leaps to fulfil its vision to "create a world that runs entirely on green energy". Since 2006, Ørsted has reduced its CO<sub>2</sub> emissions by 67% and has science-based climate targets in place to lead its strategy forward.

## FUND IN FOCUS

### Hermes Impact Opportunities



Ørsted received investments from Hermes Impact Opportunities which favours companies addressing unmet needs in society and making a positive impact on people and the planet. Energy transition is one of Hermes' main themes: the fund also invests in ProCredit Holding which provides financing to energy efficiency and renewables projects in emerging countries.



### 3 Protecting ecosystems from plastic waste

Each year, the world's oceans are littered with an estimated 1.1–2.4 million tonnes of plastic waste from rivers alone. The UK alone uses 13 billion single-use plastic bottles per year, but only around half are recycled. Decoupling waste generation from economic growth is a huge challenge that requires a revolution in business models, technology and consumer mindsets.



#### FUND IN FOCUS

#### Impact Environmental Leaders

**IMPAX** Asset Management

Suez received investments from the Impax Environmental Leaders fund, which invests in companies helping to tackle environmental issues globally. Waste and resource recovery is one of the fund's four key themes: with other investments including waste management companies like Waste Management and Umicore.

#### EXAMPLE HOLDING

Suez



Suez is a waste and water management company with a global footprint. It applies waste management solutions across industries and sectors, processing 43 million tonnes of waste each year. Suez has developed integrated technologies and strategies that interfere with different pollution pathways from earth to ocean, for example by capturing the micro and macro waste polluting rivers. In an effort to restore polluted coastlines, Suez has partnered with Procter and Gamble to bring the first recyclable shampoo bottle partly made from beach plastics to the market.



## Next steps:

You can download a Positive Impact Portfolio brochure, view factsheets and invest online via the EQ website. Please get in touch for further information:



[eqinvestors.co.uk](http://eqinvestors.co.uk)

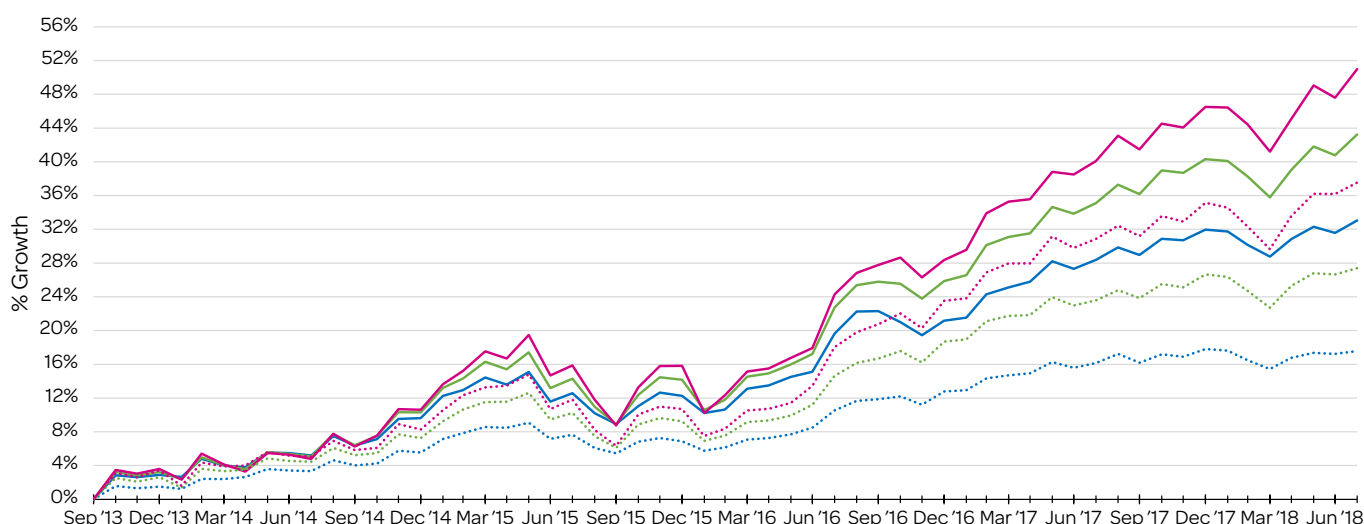


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Cumulative performance since inception 30/09/2013 to 31/07/2018



Annual performance		Aug 17 - Jul 18	Aug 16 - Jul 17	Aug 15 - Jul 16	Aug 14 - Jul 15
Positive Impact Cautious	—	3.64%	7.30%	6.29%	7.01%
ARC Cautious *	...	1.22%	5.09%	2.67%	4.17%
Positive Impact Balanced	—	6.01%	10.07%	7.41%	8.77%
ARC Balanced *	...	3.09%	7.82%	3.97%	5.53%
Positive Impact Adventurous	—	7.78%	12.71%	7.26%	10.58%
ARC Steady Growth *	...	5.10%	10.86%	5.57%	6.44%

### Risk warning

Past performance is not a guide to future performance. The value of investments and the income derived from them may go down as well as up and investors may get back less than they originally invested. The Positive Impact Portfolios are available in seven different risk profiles, of which three are shown here. Inception dates may vary: please see factsheets for full details.



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