



How we give back to our community



The O foundation

The EQ Foundation is a registered charitable institution that has donated over £800,000 to a wide range of charitable and non-profit institutions since 2005.

Our focus has been primarily on UK charities supporting education and employment for people from disadvantaged backgrounds. This reflects our desire to see social mobility improved.

We also provide strategic guidance and resources such as meeting space for charities to host team events and campaign launches.

Some of the causes we have supported include:



To find out more visit: eqfoundation.org.uk

EQ Volunteering

All EQ staff are encouraged to donate two days per year of their time to volunteering initiatives, and we organise a programme of events so that staff can participate as a team.

One of our regular volunteering activities is helping the Panathlon charity deliver a Primary Panathlon event. Panathlon provide sports competitions and training days for young disadvantaged and disabled people across the UK, and the challenge events include adaptations of two paralympic sports, curling and boccia.



For many of these disabled children it is their only opportunity to engage in competitive sports. Panathlon is also one of the EQ Foundation's supported charities.

EQ Matched Giving

We know how hard it can be to raise funds for your favourite cause, so we designed EQ Matched Giving to help you raise support from others.

You might decide to take part in a local run or bike ride: you will be able to tell your supporters that their contributions will be leveraged both by our matching and (potentially) Gift Aid and by a further Income Tax rebate.

Example

- A friend sponsors you for £100
- Gift Aid increases that to £128
- Our matched donation increases it to £228

If your supporter pays tax at 45% they will be able to reclaim a further \pounds 31.25, reducing their net cost to \pounds 68.75 for a \pounds 228 donation to the charity. That's an increase of 231%. For a 40% taxpayer the rebate will be \pounds 25, resulting in a net cost of \pounds 75 and an increase of 204%.

Is every client eligible?

Almost. You must have an ongoing fee agreement with us and have been a client for at least six months.

Is every charity eligible?

We will only support UK registered charities. In addition, we won't support organisations that operate in certain fields, including amateur sports, private education and single faith religious groups.

How do you apply?

We've tried to keep this as simple as possible:

1 Read the Terms and Conditions

eqinvestors.co.uk/wp-content/uploads/2017/06/EQ-Matched-Giving-Terms-and-Conditions.pdf

2 Download an Application Form eqinvestors.co.uk/wp-content/uploads/2015/10/EQ-Matched-Giving-Application-Form.docx

3 Complete and email back to us at eqgiving@eqinvestors.co.uk

Giving is Great



The EQ Foundation helps individual donors make better decisions about their giving. We've taken some of the principles that work when selecting investments to help you choose the best charities to support.

Gathering data from multiple sources, including the UK Charities Commission and 360 Giving, we've built a search facility that looks at more than 170,000 charities. You can easily filter by activity, size and type of beneficiaries. We've also added some factors that we think can be early indicators of success:

- Supported by other grant makers
- Growing rapidly
- Recent award winners

Measuring impact

Impact measurement is gradually becoming accepted as the most reliable way to evaluate interventions. The next part of our mission is to help charities improve their impact data. This will allow us all to see what charities do and the difference we make with our donations.

Portfolio report

We've recently added the ability to create your own donor account to track your donations, so you can see who is benefiting and the impact made.

» When you're next supporting a cause, see how it stacks up: givingisgreat.org

Who the charity helps	s
Please select an option v	Minimum Growth Rate
What the charity does:	
Please select an option	0%
Vhere the charity operates:	Annual Spending
Select major region Country/Region	_
(eywords:	£100,000 £4,000,000
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