



future leaders

Future Leaders Portfolios

Q2 2023 update

The EQ Future Leaders Portfolios invest in the sustainability leaders of tomorrow. The core of the portfolios invests in businesses that are strong performers when measured on environmental, social and governance (ESG) criteria. This is complemented by satellite investments in sustainable sectors, such as clean energy, healthcare, and green bonds. In these quarterly updates we showcase three examples of companies to which investors gain exposure.



ESG Leader: Adobe



Adobe is a multinational software company known for its wide range of creative and multimedia solutions. Its products, such as Adobe Photoshop, Illustrator, and Premiere Pro, are widely used by professionals and creatives to design, edit, and publish visual content across various platforms. Adobe obtained a AAA rating from MSCI ESG through its commitment to sustainability, responsible business practices and efforts to reduce its environmental impact.

FUND IN FOCUS

Amundi MSCI USA SRI PAB Index



Adobe receives investment through Amundi MSCI USA SRI PAB Index which holds large and mid-cap stocks in the US equity market that have strong ESG performance and are not involved in any controversial activities. Examples of some other holdings in the fund are [Texas Instruments](#) and [American Water Works](#).



Environment

The **environmental** pillar focuses on how a business performs as a steward of our natural environment.

Adobe's top environmental priority is to reduce carbon emissions. Adobe has accelerated its goal of powering global operations with 100% renewable electricity from 2035 to 2025. Adobe's digital solutions also contribute to improving sustainability outcomes. For instance, for the daily 1 million pages digitally signed via Adobe Acrobat Sign, [over 100m litres of water, 680 tonnes of waste, and 10,000 tonnes of CO2 emissions are avoided](#). The company also announced [new water and waste reduction commitments](#).



Social

The **social** pillar focuses on how a company treats people, such as its employees, its customers, and its local community.

[Adobe's social commitments focuses on creating a 21st century workforce, encompassed by their "Creativity for all" vision.](#)

Adobe run several initiatives to improve access to education in digital literacy. For example, the company has engaged with more than 100,000 students across 800 villages in India via clubs, equipping students with skills they previously would not have been able to gain.



Governance

The **governance** pillar focuses on how the business polices itself by integrating policies to prevent corruption and ensure a high governing standard.

In 2019, Adobe set up the [Content Authenticity Initiative \(CAI\)](#) which aims to prevent digital misinformation by adding a layer of verifiable trust to all types of digital content – especially when AI-generated. The initiative now has over 1,000 members, and in 2022 launched open-source technical standards to improve transparency on the origin of content. Across its 90% independent board, 40% are women and the management team has ESG-performance linked remuneration.



ESG Leader: Informa PLC **informa**

Informa is a leading international events, intelligence, and academic publishing company that connects businesses, professionals, and communities through its diverse range of products and services. They organise industry conferences, trade shows, and exhibitions while also providing data-driven insights, research, and publications to help individuals and organisations make informed decisions and drive growth in their respective fields. Informa achieved an AA MSCI ESG rating for its leadership across all stakeholders.

FUND IN FOCUS

Amundi MSCI UK IMI SRI PAB Index

Amundi
ASSET MANAGEMENT

Informa receives investment through the Amundi MSCI UK IMI SRI PAB Index fund which holds large and mid-cap stocks in the UK equity market that have strong ESG performance and are not involved in any controversial activities. Examples of some other holdings in the fund are [Croda International](#) and [Halma](#).



Environment

Informa's environmental pursuits are summarised in its 'Faster to Zero' initiative, [committing to zero carbon](#) and zero waste by 2030. To meet these goals, [Informa is reducing scope 1 & 2 emissions from its business activities by 80%](#), implementing its verified Science Based Targets (SBTs), and buying high quality certified carbon offsets for residual emissions. Waste is a material by-product of Informa's events, [which it aims to curb by 50% by 2025](#).



Social

Informa looks to 'multiply' the positive community impact it has through several commitments. These include enabling 1 million disconnected people to access networks and knowledge through its publications by 2022. One way the company has achieved this is [through Agrishow](#) (the biggest agricultural technology trade show in Brazil). Last year Informa introduced new spaces to support small businesses by providing mentoring on innovation and development. Informa also worked with the State of Sao Paulo to supply a space to sell products for 80 small producers who had previously been unable to access large booths.



Governance

Informa's board of directors receive updates dedicated to sustainability semi-annually and is central to discussions in sub-committees such as the Audit Committee. Executive Director's annual bonuses are linked to how the business performs on sustainability KPIs.



Sustainable theme: Clean water

Sustainable water management involves conservation, equitable distribution, and pollution prevention. Water is a basic human right, and underscores energy, agricultural and industrial outputs. Hence, prioritising sustainable water practices is essential for environmental resilience, public health, and socioeconomic development.

Stormwater pollution poses a significant threat to water quality. Having been designed to be a quick way to get rainwater off the street, stormwater systems carry pollutants such as pesticide, bacteria, and chemical residues. In addition, [the Environmental Protection Agency \(EPA\) estimates that American households dump roughly 193 million gallons of used oil onto streets every year](#), which is roughly equivalent to 1.5x the amount spilled by BP following the [Deepwater Horizon incident in 2010](#).

COMPANY

Advanced Drainage Systems



[Advanced Drainage Systems \(ADS\)](#) is a US company that specialises in manufacturing and supplying drainage solutions. Its products include pipes made from recycled materials, and other fittings for efficient stormwater management and wastewater treatment. [In 2021, the company was the largest plastic recycler in North America.](#)

[ADS' EcoPure BioFilter](#) is designed to enhance water quality through filtration, integrating a combination of physical, biological, and chemical processes to remove pollutants and contaminants from stormwater runoff. The filter media within the system promotes biofiltration, allowing beneficial microorganisms to degrade organic matter and remove pollutants effectively. The EcoPure BioFilter's efficient treatment process helps improve water quality by reducing pollutant levels before the runoff reaches natural water bodies, thus protecting ecosystems and groundwater quality.

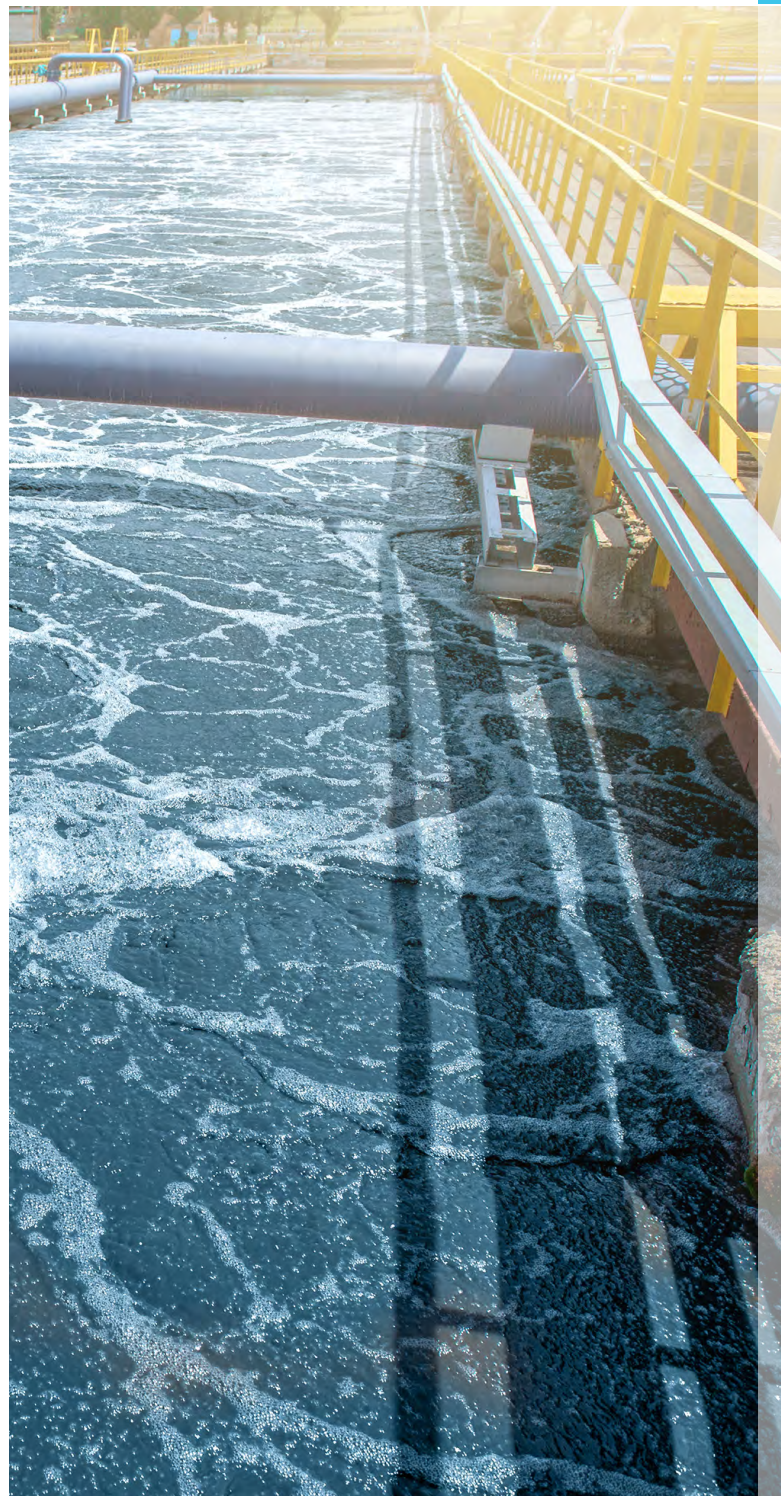
FUND IN FOCUS

L&G Clean Water UCITS ETF



ADS receives investment through the L&G Clean Water UCITS ETF, which invests in companies that contribute to the advancement and sustainability of water-related infrastructure, technologies, and services.

Other holdings in the ETF include [Xylem](#) and [Middlesex Water Co.](#)



Want to learn more about the UN Goals, and invest in the sustainability leaders of tomorrow? Please do not hesitate to get in touch with your financial adviser.

We're always happy to hear from you.

SUSTAINABLE DEVELOPMENT GOALS



Risk warning

Past performance is not a guide to future performance. The value of investments and the income derived from them may go down as well as up and investors may get back less than they originally invested. The Future Leaders Portfolios are available in seven different risk profiles.

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